



POMS - HongKong Chapter

Production and Operations Management Society

The Fifth POMS-HK International Conference, 3-4 January 2014

Website: <http://www.imse.hku.hk/poms2014/>

Hosted by: POMS Hong Kong Chapter and The University of Hong Kong

Supported by: Chinese University of HK, City University of HK, HK University of Science and Technology, HK Polytechnic University, Lingnan University

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As the global economy continues to be turbulent, production and operations managers in all organizations are facing more challenges -- shorter product life, more intensive competition, rapid response, increased product variety, and faster information flows. As a result, the interaction of operations with other functional areas such as R&D, engineering, marketing, finance, accounting, personnel, strategy, and information systems have become increasingly important. The production and operation management has also been applied to many other areas, such as healthcare systems, humanitarian supply chains, and natural resources management. The theme of the meeting, POM - key to the future, recognizes such a trend. The Fifth POMS-HK International Conference will provide a forum for practitioners and academics to share their research, experience, and insights on thematic areas as well as traditional POM problems.

You are invited to submit abstracts/papers that focus on any of the following or related topics:

- Analytics and big data
- Corporate social responsibility and sustainability
- E-commerce and operations
- Empirical studies for POM
- Environmental operations management
- Healthcare operations management
- Interface between POM and marketing
- Interface between POM and R&D
- Interface between POM and information system
- International POM
- Logistics management
- Operations and financial management/accounting
- Production planning and control
- Quality management
- Revenue management
- Risk management
- Scheduling in service and manufacturing
- Service operations management
- Supplier development and management
- Supply chain financing
- Supply chain management
- Technology and operations management
- Emerging POM issues